Paintless Dent Repair Training & Tools
Automotive Reconditioning Training Experts
Get Trained. Get Certified.

(800) 304-3464
Nationwide Training Centers
Message from the President

"Let our experience be the platform for your success!"

Ding King is dedicated to assisting you every step of the way, from providing hands-on state-licensed training and quality tools, to business development and marketing assistance.

Since 1993, we’ve provided the foundation necessary for our customers to prosper in the automotive appearance repair business. We have experience in all aspects of the Paintless Dent Repair industry. We have operated retail repair facilities, serviced hundreds of used car dealers and have worked with all major insurance companies for the repair of thousands and thousands of hail damaged vehicles.

Learning the technical side is one thing, growing your business from scratch is entirely another. As a way to help you build your business, Ding King graduates will be enrolled as a preferred vendor in our Nationwide Retail Referral program where we connect you with retail customers seeking your services in your home town.

We look forward to helping you gain the competitive advantage required to become successful in your new business.

Sincerely,

Todd Sudeck
President
The Ding King Training Institute

Feel free to call me personally on my cell: (949) 981-3464 with any questions you may have.

For PDR Tech Tips, please visit: TheDingKing.com/pdr-video-tech-tips

Stop Subbing Out Your Profits

- Body Shops
- Used Car Dealers
- Entrepreneurs
- Automotive Companies

Let Us Teach You How to Internalize PDR and Keep the Money In-House!

Friendly Staff

PDR Training

Our Promise

Stop Subbing Out Your Profits

If learning Paintless Dent Repair (PDR) from the most experienced instructors in the PDR industry is what you’re looking for, this will be the first and last training you will ever need! All of our instructors are “REAL DENT GUYS” with a combined experience of over 100 years; repairing hail, door dings and big ugly dents.

They will teach you everything you need to know to build your own successful Paintless Dent Repair business.

Whether you’re looking to chase hail storms or develop a dent repair route servicing used car dealers and retail customers, our Paintless Dent Repair Training School will teach you what you need to become a quality PDR tech. Our PDR courses are offered weekly and you may select a PDR training program lasting from 1 week to 4 weeks.

As a customer of DKTI, our only goal is for you to become successful in Paintless Dent Repair.

At Ding King we are so confident in our ability to teach you Paintless Dent Repair, we will offer you these promises:

- FREE Workshops
- FREE Advanced Training
- FREE Enrollment in our National Referral Program
- FREE Additional Training
- ONGOING Tech Support

Your COMPLETE Satisfaction!

The Ding King Mission Statement

The Ding King Training Institute is State Licensed by the Bureau for Private Postsecondary Education (BPPE) and has provided a quality educational experience that leads to rewarding employment opportunities for over 30 years.

Ding King is committed to providing you with an educational experience that will exceed your highest expectations. Our instructors are experts, knowledgeable and eager to provide you with the quality training necessary for you to be successful. Our tools and equipment packages are user-friendly, state-of-the-art and are guaranteed for life.

Your success is our success. We look forward to exceeding your expectations and earning your business!
The next time you’re in a parking lot, take a look around and notice all of the different types of damage that cars attract. Millions of cars and trucks have some form of minor cosmetic damage: scuffed bumpers, paint chips, dings, dents or hail damage, windshield chips, a cracked dashboard or curb rashed wheels. The Ding King can help you to repair them all.

Ding King offers educational programs and comprehensive tool and equipment packages that come with a 100% Lifetime Guarantee. As the leader in Automotive Appearance Repair Training, you can elect to provide one service to your customers, or multiple services. The rewards of offering several services to your retail and wholesale customers is increased revenue.

**We Will Teach You How To Repair Every Type of Dent...**

**Hail Damage**

**Bodyline Damage**

**Big Door Dings**

**Creased Dents**

**Pressure Dents**

**Big Nasty Dents**

For Graduate Testimonials, please visit: TheDingKing.com/video-testimonials

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There’s No Such Thing As a Car Without a Ding

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**Big Nasty Dents**

For Graduate Testimonials, please visit: TheDingKing.com/video-testimonials

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Equally important as receiving proper training and quality equipment is learning the most effective tools for developing your customer base.

The Ding King has practiced the same marketing concepts as we present to you in our Business and Marketing Courses. These concepts really do work! We grew from a “one man in a van” to employing over 275 full-time auto appearance technicians servicing over 450 used car dealership accounts and operating a chain of retail service centers.

Our goal is to share our marketing strategies with you and help you grow and prosper as a successful auto appearance repair business owner.

**Retail Customers Can Include:**

- Detail Shops
- Car Washes
- Insurance Companies
- Office Buildings
- Fleet Accounts

**Retail Customers**

- Used Car Dealerships
- Body Shops
- Auto Auctions
- Automotive Wholesalers
- Rental Car Companies
- Government Agencies

Used car dealers are an excellent source for ongoing weekly business. In order to sell the cars and have them front line ready, they need to be looking good, that’s where you come in.

The most efficient and successful ways to generate wholesale customers is by face-to-face interaction with regular weekly visits, reminding them of your services and commitment to quality customer care.

**Wholesale Customers Include:**

- Used Car Dealerships
- Body Shops
- Auto Auctions
- Automotive Wholesalers
- Rental Car Companies
- Government Agencies

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**Get Trained. Get Certified.**

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**A State Licensed Training School**

BPPE# 3013591
Paintless Dent Repair Training

How PDR Works
Paintless Dent Repair (PDR) is the "art" of removing dents and dings from automobile sheet metal with the use of specially designed tools. By gaining access to the inside skin of the metal, gentle pressure is applied until the dent is removed. Because PDR works from behind the vehicle’s damage, no sanding, painting or body fillers are required. When repairs are completed, there should be no evidence a dent was ever there.

Personal Instruction
The Ding King offers State Licensed PDR instruction that is highly personalized and hands-on, working on stationary hoods and vehicles of all kinds. Class sizes are small and highly personal, to teach you the most in the shortest period of time. As with all Ding King training classes, students will learn to repair a variety of damage including hail, door dings and dents of all types with an emphasis on quality.

Exclusive Process
The Ding King approach to training Paintless Dent Repair is hands-on and utilizes "proprietary processes." Ding King will teach you to access dents without having to drill holes.

Our NO-DRILLING process, exclusive to Ding King, offers a "leg-up" on your competition and will make your customers extremely happy not to be left with a bunch of drilled holes in their door jam.

Structured Curriculum
Ding King will teach you step-by-step how to remove both large and small dents on top and side panels, and how to tackle more elaborate repairs such as hail damage, vertical and horizontal creases. You will learn to read the light, proper tool selection, access points, brace configurations and the inner workings of side panels. You will be fully comfortable using all the tools and understanding how to use both the dent light and portable dent board so that you have the confidence required to produce quality repairs.

Graduates of The Ding King Training Institute get an education from qualified instructors as well as a company that drives industry standards.

Hail Repair
If you're looking to become a hail repair specialist, Ding King will teach you all the details required to work with insurance companies and body shops nationwide. We've trained hundreds of hail technicians who have gone on to become highly skilled professionals working at all levels of the industry. We will provide you with the foundation for you to build your skillsets and speed to become successful in PDR.

Insurance Approved
Every year, all around the world, intense hail storms occur, leaving vehicles with quarter size to golf ball sized dents on all panels of the car. As a result, insurance companies worldwide have determined that Paintless Dent Repair is not only a "Viable Alternative" to traditional auto body repair; it is the "Preferred Method" of repair.

As a student of our PDR school, we can assist you in developing a business plan for building a PDR business working with body shops, car dealers and insurance companies. Our programs are recognized by every major insurance company across the USA.

Topics Taught
- Access of All Panels
- Maneuvering Around Air Bags
- PDR Tool Selection
- How to Read the Dent Light
- How to Read the Dent with Dent Boards
- Our Exclusive NO-DRILL Method
- Identifying High's and Low's
- Proper Tapping Process
- Double Skinned Areas
- Heating of Paint for Greater Flexibility
- Glue Pulling from A-Z
- Basic Door Ding and Dent Removal
- Hail Damage
- Larger Deeper Dents
- Vertical & Horizontal Creases
- Bodline Damage
- Curved Dents, Smiles, Crowns, Ridges and Lip Bend Damage
- Stretched Metal Dents
- Techniques for Working Aluminum
- Working on Top Panels – Brace Work for Working on Hoods, Roofs & Deck Lids
- Working on Side Panels – Crash Bars & Side Impact Bracing
- Wet Sanding and Texturing for Orange Peel Painted Surfaces
- Finishing the Dent
We offer the highest quality Certified PDR Training and PDR Tools in the industry... PERIOD!

Let Our Experience Be Your Experience:
• Trained State Farm Insurance for hail repair
• Consulted and helped to develop the used car reconditioning standards for Toyota Certified Used Vehicles 'TCUV'
• Ding King PDR Tools are distributed nationwide on every Snap-on tool truck
• Trained hundreds of entrepreneurs to own their PDR businesses
• Worked with body shops and auto dealerships to internalize PDR

Our customers are seeking the best tools and the best training. They truly desire to become a real professional in the PDR business. They want to be the best at what they do. Don’t settle for less! The Ding King will deliver and exceed your every expectation. Compare our prices and our quality and we’re confident you’ll see we’re the obvious choice to gain your Paintless Dent Repair education.

We’re so confident you’ll see the Ding King Difference that we’ll fly you out before training and if it isn’t everything you had hoped, you can fly home on our dime, no questions asked!

That’s How Confident We Are!

Every Paintless Dent Repair Training class is “100% Guaranteed To Exceed Your Expectations.” Those aren’t just words, we put it in writing and are committed to making sure you get what you pay for; the best training and the highest quality dent removal tools, bar none.

For more info about PDR, please visit: TheDingKing.com/pdr-training-paintless-dent-repair-training-school

Our Graduates Go On To Become Successful in PDR

Small Training Classes
Our training has been structured for you to learn either in a one-on-one environment or in a small group. One thing is for certain, we understand the frustration of learning something new. Through our own life’s experiences of being trained ourselves in PDR, we will help you through those rough moments and lead by example—demonstrating that PDR is a craft you can master.

Dent Reading
One of the single most important aspects for learning the basics of PDR is to properly “read the light.” Without proper light reading techniques and understanding how to read different light sources such as dent boards and dent lights, it would be difficult for you to perform quality work. Our training curriculum is designed to help you achieve the proper and correct vision techniques to produce quality repairs, whether working indoors or outdoors.

Tool Selection & Access
Tool selection and panel access are thoroughly covered during your PDR training session. After all, if you can’t access a dent, you can’t repair it. As a training aid, you can view the big screen of you and your instructor repairing damage to help illustrate the molecular changes that are taking place in the sheet metal.

Glue Pulling
Glue pulling has become an important part of the PDR process and is designed for use for removing dings and dents that aren’t accessible utilizing traditional PDR Tools.

Using our special glue and dent pulling tabs, you’ll learn how to use both a slide hammer and dent lifter. All of our training programs include a glue puller kit so you have the right tool for every dent.

Why Ding King
✓ The Ding King Training Institute is a State Licensed Paintless Dent Repair School who has been teaching PDR for 20+ years.
✓ We are registered with the Better Business Bureau with an A+ rating.
✓ Our team of instructors have over 100 years of combined experience as both technicians and teachers of the art of Paintless Dent Removal.
✓ Our PDR Training Curriculum is thorough and covers everything you need to know to build your own successful PDR business.
✓ Training is conducted on a variety of cars and trucks to insure you have the real life experience required to be the best you can be.
✓ Ding King’s experience includes the operation of 10 retail repair facilities, managing 250 mobile technicians who service auto dealerships and retail customers.

Allow our 20+ years of success to be the platform for your success.

Get Trained. Get Certified.

1-800-304-3464
Accessories & Glue Pullers
As part of our PDR training courses, we include a glue puller and all of the essential accessories required to complete the job. From window wedges and window protectors, to dent hammers and tap downs, you’ll have precisely the right accessory to compliment your PDR tool package.

PDR Tool Room
The Ding King’s Tool Room is a showroom for the industry’s state-of-the-art dent repair tools. Superbly stocked, The Ding King Tool Room features the next generation of newly designed tools for accessing around side-impact air bags, as well as the newest makes and models.

The Ding King Advantage
Our dent repair tools are designed by The Ding King team of dent technicians, along with the input of master technicians nationwide. Though often imitated, there are no others like The Ding King’s. Available in a variety of lengths and diameters, our tools provide a wide range of flexibility and rigidity, with tips tapered and configured to allow for repair to any type of damage on any kind of vehicle.

Accessories & Glue Pullers
As part of our PDR training courses, we include a glue puller and all of the essential accessories required to complete the job. From window wedges and window protectors, to dent hammers and tap downs, you’ll have precisely the right accessory to compliment your PDR tool package.

Unconditional Lifetime Guarantee
All Ding King tools deliver numerous features that quickly become “impossible to live without.” Quality!

10 Facts About Ding King PDR Tools
1. Custom Designed With 24 Uniquely Shaped Tips
2. Quality, Heat Treated Stainless Steel
3. Precision Made For Today’s And Tomorrow’s Vehicles
4. Ergonomically Designed For Maximum Efficiency
5. Color Coordinated, Rubber Baked Handles
6. Corrosion Resistant – Never Rusts
7. Access To All Panels On Every Vehicle
8. Unconditional Lifetime Guarantee
9. Well Stocked and Ready To Ship
10. Proudly Made in the U.S.A.

PDR Marketing
We offer auto dealers and body shops specific marketing programs which will help drive revenue. Entrepreneurial new business packages covers A-Z from picking a name and registering your business to advertising and promoting your services. Each training program includes business development and marketing sessions to create excellent ways to generate new business.

This program is invaluable and will benefit you by providing the tips, tricks and shortcuts for adding or developing a successful PDR business.

Let us help you build a custom website.

PDR Marketing & Business Development
We’re Here to Help You Grow Your Business

Business Development
We Can Help You With:
• Setting Up Your Business
• Local SEO Setup
• Adwords Campaign Setup
• Monthly Blog Development & Social Media Syndication
• Monthly Website Management
• Analytics & Metrics
• Drip Email Campaigns
• Online Advertising

Get Trained. Get Certified.
For more info about our PDR Courses, please visit: TheDingKing.com/pdr-training

The course curriculum for this program is comprehensive and packed with proper foundation building exercises to teach you all facets of PDR in the shortest amount of time possible. Students graduating from this course should expect to continue practicing their newly learned skills until they achieve the speed and proficiency desired.


1 Week Course - PDR40

5 Days of PDR Training
Including 29 Pc. Tool Package

$6,000

Paintless Dent Repair
Over-The-Shoulder PDR Training
with a Veteran PDR Instructor
State Licensed PDR Instruction
PDR Hands-on Training Course
Covering Hail Damage, Door Dings, Large Dents & Glue Pulling on a Variety of Vehicles
PDR Business Building Course
Estimating, Advertising & Marketing
PDR Certification
PDR Course Review, Skills Assessment & PDR Certification Test
Ongoing PDR Tech Support
Free Weekend Workshops, Advanced Training + Phone & Email Technical Support
PDR Certificate
Display Your Skill Sets With Pride

Air & Hotel Included

Paintless Dent Repair 40
Learn Today. Earn Tomorrow.

2 Week Course - PDR80

10 Days of PDR Training
Including 58 Pc. Tool Package

$8,000

Paintless Dent Repair
Over-The-Shoulder PDR Training
with a Veteran PDR Instructor
State Licensed PDR Instruction
PDR Hands-on Training Course
Covering Hail Damage, Door Dings, Large Dents & Glue Pulling on a Variety of Vehicles
PDR Business Building Course
Estimating, Advertising & Marketing
PDR Certification
PDR Course Review, Skills Assessment & PDR Certification Test
Ongoing PDR Tech Support
Free Weekend Workshops, Advanced Training + Phone & Email Technical Support
PDR Certificate
Display Your Skill Sets With Pride

Air & Hotel Included

Get Trained. Get Certified.

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Air & Hotel Included

Get Trained. Get Certified.
SMART Paint Repair Training & Equipment

SMART Paint Repair System

Scratches, stone chips and other types of small paint damage are a common annoyance for owners of new or expensive cars. These little annoyances can mean added revenue and profits for you. How many times have you seen a vehicle where the bumper is scuffed or has some type of paint damage? Did you know that each scuffed bumper can generate up to $250 in revenue with less than ten dollars in product cost?

In the past, small damage that occurred to your customer’s cars was often more trouble for them to repair than it was worth. Most customers were not willing to pay the cost or take the time required by body shops.

But now, those small repair jobs can mean profit for your business. The Ding King SMART Paint Repair System allows you to offer fast, dependable repairs at a reasonable cost. Our innovative system allows you to make small repairs without the need to clear coat an entire panel. All of this adds up to real added value for your customers. And a real profit opportunity for you.

Our Paint Repair System is easy to use, simple to mix and deliver fast-drying high-performance finishes, making every job look like new. This includes spot, panel and overall touch up repairs to solid, metallic and pearlescent automotive finishes.

For more info about SMART Paint, please visit: TheDingKing.com/paint-repair-training

Chip King Paint Mixing System

This system allows you to touch-up and repair paint chips and scratches using several different application methods depending upon the type of damage you’re repairing. It includes all the chemicals and hardware necessary for you to repair a variety of damage and also includes a laptop computer, our Color Match Software and our proprietary wipe-on, wipe-off chemical package for “blob-free” finishes.

In today’s environment, the best competitive edge is to provide the highest quality repairs. Equip yourself with the newest technology and deliver unparalleled quality.

For more info about SMART Paint, please visit: TheDingKing.com/paint-repair-training

SMART $12,000
- 5 Days of Training
- SMART Paint Repair Equipment
- Chip Magic Chemical Package
- Laptop Computer
- Color Match Software
- Certificate of Completion
- Business Development

CHIP KING $5,500
- 1 Day of Training
- Chip King Mixing System
- Chip Magic Chemical Package
- Laptop Computer
- Color Match Software
- Certificate of Completion
- Business Development

Learn to Repair:
- Scuffs
- Scratches
- Scapes
- Rust
- Chips
- Damaged Bumpers

Learn to Correct:
- Paint Chips
- Small Scratches
- Chipped Door Edges

Topics Taught
- Color Matching
- Proper Application
- Safety / Clean Up
- How to Achieve a Shiny Result

$12,000
- Waterborne Paint
- VOC Compliant
- AQMD Legal
- Environmentally Friendly

$5,500
- Wipe-On
- Wipe-Off
- Blob-Free

Before

After

Laptop Included

Get Trained. Get Certified.
Interior Repair Training & Equipment

The Ding King’s Interior Repair System is the most comprehensive and thorough package available. Everything needed to repair and refinish interior damage is included: vinyl, leather, velour, interior and exterior plastics, urethane bumpers and Euro black out on exterior trim.

A new generation of auto matched colors and dyes for changing or simply renewing the color on most vinyl and leather is included. Gone are the days of having to mix and match the dyes only to be frustrated with poor color match. Our kit includes the most common interior trim colors. This package allows for matching any interior or exterior trim without the need to take the time to mix and match each color individually.

Topics Taught
- Velour, Leather, Vinyl and Plastic
- Cigarette Burns
- Scuffs in Plastic Trim
- Tears in Leather and Cloth
- Headliners • Visors
- Carpet Renewal

Whether the damage is to a dashboard, armrest, seat, headliner, headrest, or door panel, Ding King’s Interior Repair System allows for consistent and quality repairs every time.

For more info about Interior Repair, please visit: TheDingKing.com/interior-repair-training

For more info about Alloy Wheel Repair, please visit: TheDingKing.com/wheel-repair-training

Alloy Wheel Repair Training & Equipment

Scuffed, scraped and curb rashed wheels detract from the appearance and value of automobiles. The Ding King has developed it’s proprietary Alloy Wheel Refinishing System utilizing state-of-the-art technology which will allow you to repair wheels in less than thirty minutes, with the wheel on the car.

Our wheel refinishing system is easy to learn and allows for quality repairs that any automobile repair business pro can be proud to guarantee. The Ding King Wheel Refinishing System is comprehensive and complete and includes everything needed to start business “day one.” Training for this system takes two days and includes a thorough reference manual detailing the repair for all types of damage.

Whether you’re looking to add this new profit center onto your existing business or you’re interested in starting an entirely new fixed wheel repair business, you’ll find our system to be an excellent addition.

Bottom line, our system will allow you and your business to capture more profit per vehicle serviced. Customers are absolutely “blown away” when they learn that their wheels can be brought back to “like-new” condition. The benefits associated with the business are tremendous! Not only will your customers appreciate the cost savings over wheel replacement, they’ll love the enhanced appearance it will provide to their car.

Topics Taught
- Curb Rash • Gouges
- Small Nicks and Dings
- Scuffs and Scrapes
- Corrosion and Color Fade
- Custom Colors • Blending
- Clear Coating • Personal Safety

Hands-on supervised training.

For more info about Alloy Wheel Repair, please visit: TheDingKing.com/wheel-repair-training
### Additional Profit Centers

**How Adding-On Adds-Up**

All Three of These Add-On Services Can be Learned in Less Than Eight Hours

<table>
<thead>
<tr>
<th>Service</th>
<th>Retail Charge</th>
<th>Wholesale Charge</th>
<th>Cost of Material</th>
<th>Average Repair Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1,500 Windshield Repair</strong></td>
<td>$125</td>
<td>$50</td>
<td>$0</td>
<td>10-30 min.</td>
</tr>
<tr>
<td><strong>$300 Headlight Renewal</strong></td>
<td>$350</td>
<td>$125</td>
<td>$10</td>
<td>45-90 min.</td>
</tr>
<tr>
<td><strong>$700 Odor Removal</strong></td>
<td>$75</td>
<td>$45</td>
<td>$2</td>
<td>15 min.</td>
</tr>
</tbody>
</table>

### National Pricing Guide

#### Paintless Dent Repair
- Retail Charge: $125
- Wholesale Charge: $50
- Cost of Material: $0
- Average Repair Time: 10-30 min.

#### Alloy Wheel Repair
- Retail Charge: $150
- Wholesale Charge: $75
- Cost of Material: $5
- Average Repair Time: 30 min.

#### Windshield Repair
- Retail Charge: $55
- Wholesale Charge: $35
- Cost of Material: $2
- Average Repair Time: 15 min.

#### Odor Removal
- Retail Charge: $50
- Wholesale Charge: $25
- Cost of Material: $1
- Average Repair Time: 20 min.

#### Headlight Renewal
- Retail Charge: $55
- Wholesale Charge: $35
- Cost of Material: $2
- Average Repair Time: 15 min.

### Additional Profit Centers

For more info about Additional Profit Centers, please visit: TheDingKing.com/add-ons
The Ding King's TOTAL RECON Packages consist of the most sought after services available in the industry. They have been designed for you to take advantage of the fastest growing segment of the Automotive Appearance Repair Industry: The "Certified Pre-Owned Market" (used cars.)

Dealers across the country currently generate a majority of profits from used car sales. Transforming their cars into "like-new" condition is necessary in order to be designated a "Certified Used Vehicle Dealer."

Used car managers rely on many different vendors to perform a variety of appearance repair services. By eliminating these multiple vendors and working with one TOTAL RECON specialist, dealerships would save a tremendous amount of time and money.

While there are a number of individuals across the country providing just one repair service to their customers, the financial rewards of the TOTAL RECON service package is compelling.

- **One Phone Call**
- **One Vendor**
- **Multiple Services**
- **More Profits for You**

This is What We Call a Win-Win!

### TOTAL RECON Package

The “One-Stop” Shop

### 10 Services to Help You Capture More Revenue Per Ticket

<table>
<thead>
<tr>
<th>Service</th>
<th>Wholesale Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellowed Headlights</td>
<td>$30.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>Paint Chips</td>
<td>$55.00</td>
<td>$55.00</td>
</tr>
<tr>
<td>Interior Rips &amp; Burns</td>
<td>$85.00</td>
<td>$85.00</td>
</tr>
<tr>
<td>Odor Removal</td>
<td>$50.00</td>
<td>$50.00</td>
</tr>
<tr>
<td>Dirty Upholstery</td>
<td>$60.00</td>
<td>$60.00</td>
</tr>
<tr>
<td>Paint Polishing</td>
<td>$75.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>Door Dings</td>
<td>$95.00</td>
<td>$95.00</td>
</tr>
<tr>
<td>Damaged Wheels</td>
<td>$100.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>Scuffed Bumpers</td>
<td>$250.00</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

### Retail Average Ticket: $875

This represents a fraction of what a dealer would charge the customer upon lease return. Offering this package will save your customers hundreds of dollars.

### Wholesale Average Ticket: $510

Used car dealers currently "sub-out" all these services and spend a lot of money. Capture their business and save them money by creating a specialty priced package.

### TOTAL RECON Package #1

5 Day Training Program

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Certificate of Completion
- Business Development Course

**$7,995**

Add a 2nd Week of PDR for Only $2,000

### TOTAL RECON Package #2

10 Day Training Program

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Interior Repair
- Alloy Wheel Repair
- Certificate of Completion
- Business Development Course

**$18,995**

### TOTAL RECON Package #3

15 Day Training Program

- Paintless Dent Repair (PDR-40)
- 29 Piece Paintless Dent Repair Tool Set
- Deluxe Accessory Package
- Lighting System
- Dent Glue Puller
- Odor Removal System
- Windshield Repair
- Interior Repair
- Alloy Wheel Repair
- Smart Paint Repair
- Paint Polish
- Certificate of Completion
- Business Development Course

**$28,995**

Add a 2nd Week of PDR for Only $2,000

& Get a FREE Upgrade to the 58 pc. Master Tool Set
As a Graduate of The Ding King
You’ll be Enrolled in Our
Nationwide Retail Referral Network

We Connect Ding King Graduates with Retail Customers in Your Hometown!

Our Campus Locations
We have locations located across the United States for your convenience

If learning PDR from the most experienced instructors in the industry is what you’re looking for, this will be the first and last training you’ll ever need! Every PDR training session is “Guaranteed”.

The Ding King Training Institute
Corporate Headquarters
3100 Airway Ave. #141
Costa Mesa, CA 92626

Phone (800) 304-3464
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